# **EXHIBIT SERVICES**

& RENTAL EXHIBITS





Skyline Exhibit Services — Worldwide Service & Support

# **Skyline Services Make Exhibiting Easier**

Skyline is here to make exhibiting easier for you. We have the experience and scope to help in whatever capacity is right for you. We offer exhibit design, installation & dismantle, logistics help, storage, exhibit rental and much more. Rely on Skyline to handle any or all aspects of your exhibiting program.

#### **Worldwide Service & Support**

Local service, global reach. Your local Skyline dealer can provide expert service near your business. When you exhibit around the country — or around the world — Skyline has nearly 80 dealers in North America and dealers in 30+ countries to help you with anything from exhibit installation to helping with local culture and customs.



# We don't make yo-yos for kids.

#### **Show Services Coordination**

Skyline offers turnkey exhibit management services allowing clients to focus on their event goals and objectives. Services include completion of all show contractor service forms, management of freight in and out of the show warehouse, coordination of I&D teams or supervisors and union labor where applicable, and exhibit return inspection.



#### **Installation & Dismantle**

Trade show preparation can be hectic. Relax, we can help. Skyline's certified I&D teams are trained and experienced with Skyline systems to make sure your installation is accurate and on time.

"The I&D team has certainly been amazing. They really go above and beyond. I can't imagine working with another supplier." – Domino North America



2 • Skyline Exhibit Services Skyline Exhibit Services • 3



### **Replacement Graphics**

Want to update your message or have last minute graphic needs? Skyline can help. Skyline produces quality graphics of all kinds and even have graphic production at Skyline Service Centers in major venue cities just minutes from most trade show venues. Service Centers are located in Las Vegas, Orlando, Chicago, Toronto and Shanghai.



#### **Storage & Asset Management**

Skyline can manage your exhibit assets so you don't have to. We can store them local to your business or where you exhibit most often. Skyline Service Centers are located in top venue cities.

**Online Asset Management!** Organize and manage all aspects of your exhibiting program online. Easy 24/7 access allows you to manage events, inventory, budgets, staffing and more. You click, Skyline delivers.



#### **Creative Services & Promotions**

**Boost your trade show results** and build your brand. Skyline 360, our creative services group, can help you with integrated creative solutions for a single event or on an ongoing basis. See portfolio samples at: 360.skyline.com

- Marketing & Strategy
- Interactive Web Microsites
- Powerful Video & Animation
  - Compelling Graphic Design
- Professional Branding
- Photography

#### **International Exhibiting**

Why waste time and money to ship exhibit assets internationally when you can rent an exhibit in the city/country of your show? Rent a custom design from Skyline and reduce costs, avoid potential shipping delays and eliminate any hassles with Customs. Your local dealer can help you with your exhibit design, then Skyline will have it installed and ready for you at your show. All you have to do is show up and exhibit.

# **Exhibit Rental & Skyline Service Centers**

Exhibit rental can be a perfect option for new exhibitors, companies that only exhibit occasionally or companies that change their look often. You can also add rental components to your existing exhibit for a larger presence at major shows.

#### **Rent Any Size, Any Design**

Why rent an ordinary show contractor exhibit and blend in with so many others? With its custom modular components, Skyline can rent exhibits of all sizes and any design — from **portable backwalls** to massive **custom island exhibits**.

"Skyline made the effort to meet our requirements and go beyond our expectations." – Accord Healthcare (Intas)





#### **Rental is Perfect for Events**

Events are a great way to promote your brand, introduce new products to your network, educate your dealers or just bring an organization together to celebrate a milestone. Skyline can help with all aspects of your memorable experience — exhibits, graphics, installation, logistics and more.

#### **Skyline Service Centers: Rent In the City of Your Show**







Reduce costs by renting exhibit hardware in the city of your show. Skyline Service Centers offer rental exhibits of all designs and sizes, graphics, installation and expanded services in major venue cities: Las Vegas, Orlando, Chicago, Toronto and Shanghai.

## What Clients Say About Skyline Rental & Services

#### **Exhibiting With Flair and on a Budget**

For a major triennial show, the chemical division of Milliken & Company got the custom look they needed with Skyline's unique rental exhibit design.

"We struggled with buying exhibits when the show is every three years," says Becky Kramer, in marketing communications with Milliken's chemical division. "We wanted a structure that looks custom, but we didn't want to own it when the show's done. We wanted something rentable that looks professional."



#### **Nothing Ordinary About Inline**

To stand out in endless rows of inline exhibits, Solo Cup Company rented a custom modular exhibit that's long on brand identity. The exhibit stretched 50 linear feet, but multiple curved and angled sections created an even stronger presence.

"The exhibit worked out great," says Steve Sherman, manager of Customer Marketing West. "We wanted to make sure people knew we were there, and Skyline came up with a design that really pops out. It's not flat against a wall."



#### **Turnkey Service Frees Time for Marketing**

ASK Chemicals relied on Skyline to manage every detail related to its 50'-by-50' booth space — exhibit production, shipping, installation and more.

"Skyline handled everything. It was a super-smooth trade show," says Charlie Hoertz, Americas Marketing Manager for ASK Chemicals. "That turnkey capability was the reason we selected them." A competitive process turned into a "no-brainer," Hoertz says, because "Skyline offered more services at a lower cost."



