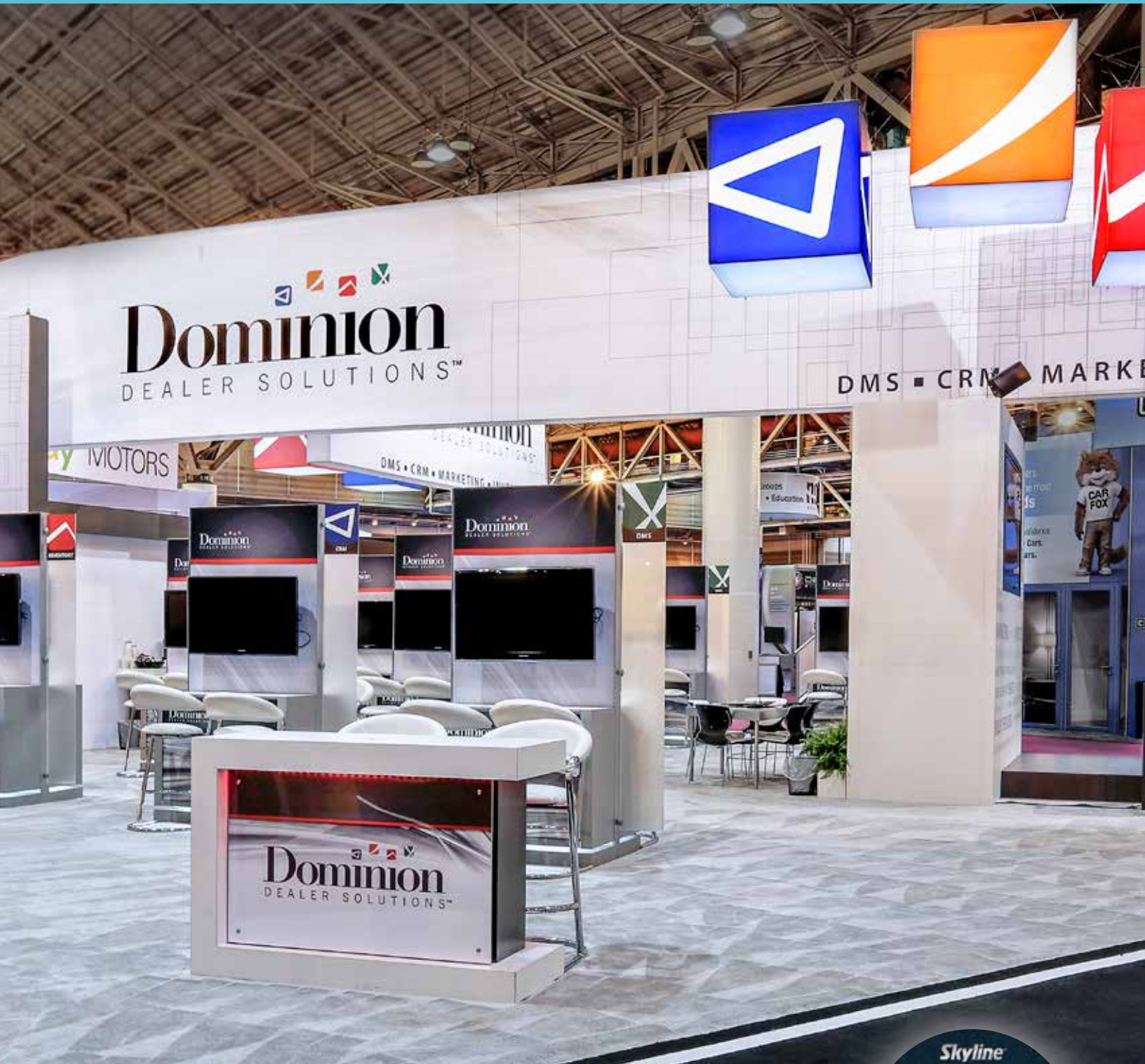


RENTAL EXHIBITS

CUSTOM SOLUTIONS FOR A FRACTION OF THE PRICE

Skyline®



Skyline Rental Exhibits —
Any Size, Any Design



Exhibit Rental Can Be a Flexible Option

Exhibit rental can be a perfect option for new exhibitors, companies that only exhibit occasionally or companies that change their look often. You can also add rental components to your existing exhibit for a larger presence at major shows. So why rent an ordinary show contractor exhibit and blend in with so many others? With its custom modular components, Skyline can provide rental solutions of all sizes and designs from **portable backwalls** to massive **custom island exhibits**.

Islands: Unique, Branded Look

Custom modular components allow for nearly any design so you can get the look that's right for your brand and objectives no matter the size of your exhibit space.

We make it easy. Skyline is your single source for rental exhibits, custom graphics and a full range of supporting services. All you have to do is show up and exhibit. Skyline handles the rest.



Portables: Ease & Convenience

Skyline offers several kinds of portable displays for rent: pop-ups, panels, workstations and more. Our systems are lightweight, easy to transport and are designed for quick, easy installation. You can set up your rental display or have Skyline set it up for you.

New Skyline WindScape® (right) is available for rent! Air-powered WindScape easily installs in minutes with the push of a button and is ultra lightweight.



Inlines: Structural Support

For exhibitors needing more structure than a portable display provides, Skyline custom modular components combine to create inlines that fit your brand and support products or flat screens for interactive presentations.



Design Award Winner! This Skyline rental exhibit won a national design award at **EXHIBITOR LIVE** – the exhibiting industry's premier event – in the 'Best Design Over 600 square feet' category. Show contractor rental packages can't deliver results like that.



Trade Show Pavilions

For multiple exhibitors under a single brand – whether that’s company divisions or business affiliates – Skyline can provide the best solution. Skyline modular systems can accommodate graphics on both sides of most components eliminating redundant hardware and reducing costs. You get a powerful presentation and brand continuity.

Corporate Meetings & Events

Events are a great way to promote your brand, introduce new products to your network, educate your dealers or just bring an organization together to celebrate a milestone. Skyline can help with all aspects of your memorable experience – rental exhibits, graphics, installation, logistics and more.



Double Decks

Double decks are impressive structures. Invite highly-qualified prospects to discuss business above the hectic trade show floor where conversations are easier held and privacy can be maintained.



Skyline Exhibit Rental: The Greener Solution

- **Reuse** – Skyline rental hardware, lighting, accessories, cases and crates remain in use throughout the year instead of sitting in storage
- **Lightweight** – Skyline solutions ships much lighter and smaller than traditional custom exhibits reducing shipping emissions
- **Rent local** – Drastically reduce emissions by renting in the city of your show instead of shipping assets across the country or internationally
- **Recycle** – At the end of their usefulness, Skyline metal components are recyclable, unlike traditional custom exhibit materials

Skyline Service Centers

Skyline Service Centers carry vast inventories of rental exhibits and offer expanded services like local graphic production, exhibit installation and more. Service Centers are located in the top four venue cities in North America and the top venue city in China.

International Exhibiting

Why waste time and money to ship exhibit assets internationally when you can rent an exhibit in the city/country of your show? Rent a custom design from Skyline to reduce costs and avoid potential shipping delays and any hassles with Customs.

Skyline has trade show professionals in 30 countries that can help you with anything from local customs and logistics to graphics and services.



Installation & Turnkey Services

Skyline can handle all the details allowing you to focus on your event goals and objectives. Services include completion of all show contractor service forms, management of freight in and out of the show warehouse, exhibit installation & dismantle (or supervision) and union labor where applicable.

Skyline Service Centers: Rent In the City of Your Show



Reduce costs by renting exhibit hardware in the city of your show. Skyline Service Centers offer rental exhibits of all designs and sizes, graphics, installation and expanded services in major venue cities: **Las Vegas, Orlando, Chicago, Toronto and Shanghai.**

What Clients Say About Skyline Rental & Services

For Relief of Ordinary, Add Style

Intas commanded attention at the industry's largest show with unconventional shapes and colors. It also presented a large dose of on-budget elegance, including three innovative capsule-like structures for six meeting rooms. To maximize return on investment, Intas rented the exhibit framework and purchased fabric graphics for the show.

"Skyline made the effort to meet our requirements and go beyond our expectations," says Celia Serra, Head of Marketing, Europe, for Intas subsidiary Accord Healthcare.



Exhibiting With Flair and on a Budget

For a major triennial show, the chemical division of Milliken & Company got the custom look they needed with Skyline's unique rental exhibit design.

"We struggled with buying exhibits when the show is every three years," says Becky Kramer, in marketing communications with Milliken's chemical division. "We wanted a structure that looks custom, but we didn't want to own it when the show's done. We wanted something rentable that looks professional."



In-Your-Face Impact Brings Results

Monster Daddy made an appropriately super-sized impression and left other exhibitors covering in its trade show debut.

"We want people to take notice of how it is supposed to be done," says Carter, founder of Monster Daddy. "We have extremely high-quality products, and Skyline created a booth with in-your-face quality."

"The booth really worked – even more than I expected," Carter says. "We got really good results."



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